

# Social media samples

By Cora Veesenmeyer,  
MarCom professional.



Profile

# Cora Veesenmeyer

Swiss-Argentinian cross-industry MarCom professional with a focus on branding and digital, a background in science of psychology, but also an entrepreneurial profile, with a passion for mission-driven businesses and purpose-driven brands.



Work portfolio available [here](#), full digital CV available [here](#).



# Agenda

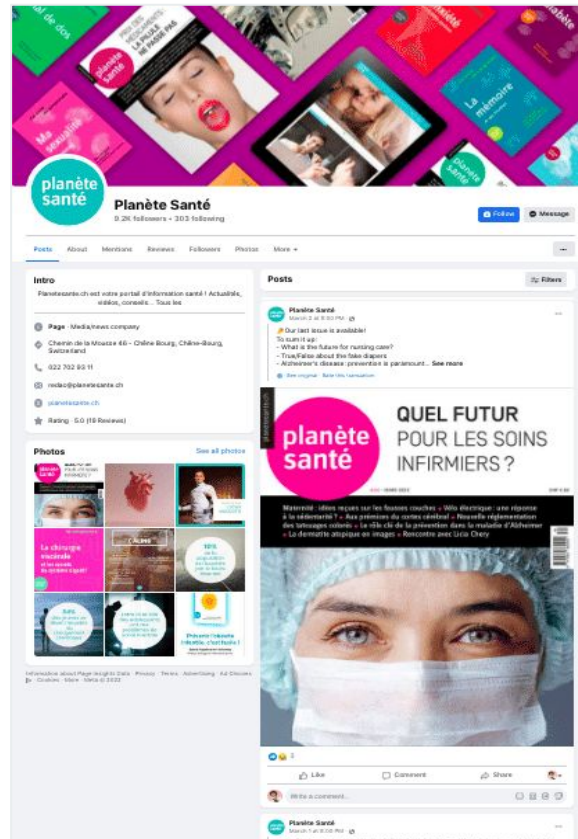
- 1 Digital media @Planète Santé
- 2 Paid Facebook ads @Planète Santé
- 3 Event & community MGMT @NPOs
- 4 Social media @Geek Girls Carrots
- 5 Social media @Growth Hacking Romandie
- 6 Social media @Enhance
- 7 Social media @Animana
- 8 Social media deliverables- numbers

# Digital media - Planète Santé

Developed a cross-platform digital strategy for the mainstream brand Planète Santé (incl. social media and web management).

01 | Facebook Planète Santé [here](#)

02 | Website Planète Santé [here](#)




# Paid Facebook ads - Planète Santé

 **Planète Santé**  
Sponsorisé · €

J'aime la Page

Portail médical – Suisse romande.



**Planète Santé**  
PLANETESANTE.CH | PAR GROUPE MEDECINE & HYGIENE

J'aime · Commenter · Partager

 **Planète Santé**  
Sponsorisé · €

J'aime la Page

Planetesante.ch est votre portail d'information santé ! Actualités, vidéos, conseils... Tous les contenus sont validés par des professionnels de la santé.



**Planète Santé**  
L.FACEBOOK.COM

Acheter

J'aime · Commenter · Partager

 **Planète Santé**  
Sponsorisé · €

J'aime la Page

L'activité physique soutenue permet la réduction du risque d'être malade pour 5 maladies chroniques majeures: découvrez lesquelles et l'intensité d'effort requis pour obtenir ces bienfaits!



**Bienfaits de l'exercice physique: 5 coups gagnants!**  
Des chercheurs américains et australiens ont mené une analyse approfondie de 174 études prospectives consacrées aux éventuels bienfaits d'une activité physique soutenue. Conclusion? La réduction du risque d'être malade...

PLANETESANTE.CH | PAR GROUPE MEDECINE & HYGIENE

# Digital media - NPOs

Design and implementation of external communication actions (incl. design creation for posters, certificates, and social media) for NPOs and independent SDG brands: Geek Girls Carrots, Growth Hacking Romandie, Enhance.

01 | GGC website [here](#)

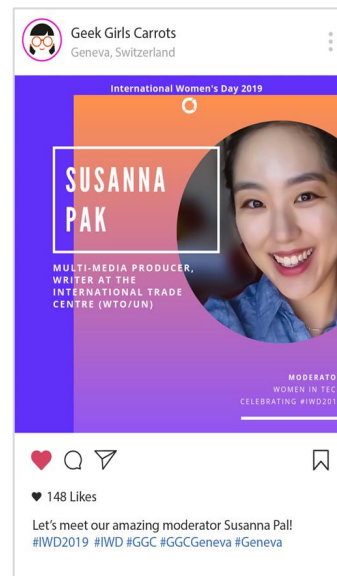
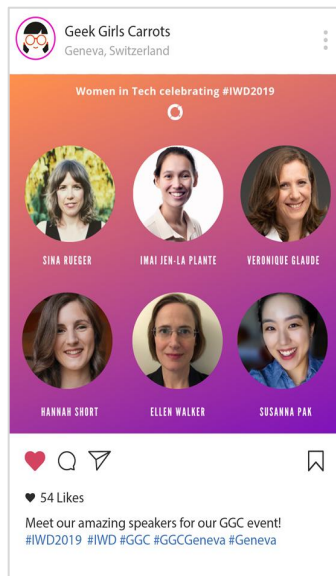
02 | GHR website [here](#)

03 | Enhance website [here](#)

 Full presentation available [here](#)



# Social media - Geek Girls Carrots



# Social media - Growth Hacking Romandie

**Growth Hacking Romandie**  
April 26, 2020

We'd like to introduce Augusto Marcolli, Pampers Global Associate Director, who's giving us the pleasure to be our guest speaker for our next webinar dedicated to customer retention.

Augusto has +15 years' experience, lived in 3 countries, and worked across markets, regional and global roles. He's been recognized for consistently delivering strong results and rated among P&G top performers.

He's currently working on changing Pampers from a traditional mass advertiser into a... [See more](#)

Like Comment Share

**Augusto Marcolli**  
Global Associate Director  
CRM & Loyalty  
@ Procter & Gamble

**Growth Hacking Romandie**  
April 27, 2020

Hi team,

We hope you're all well – and safe.

We'd like to introduce you Hector Zounon, Senior Manager Retention & Churn Management at Sunrise Communications, who is giving us the pleasure to be our guest speaker for our next webinar.

After holding several sales specialist roles in France and co-building a startup, he moved to Switzerland where he started as a call center agent. A year later, he was running the full Internal Call center operations. In 2017, he joined Sun... [See more](#)

Like Comment Share

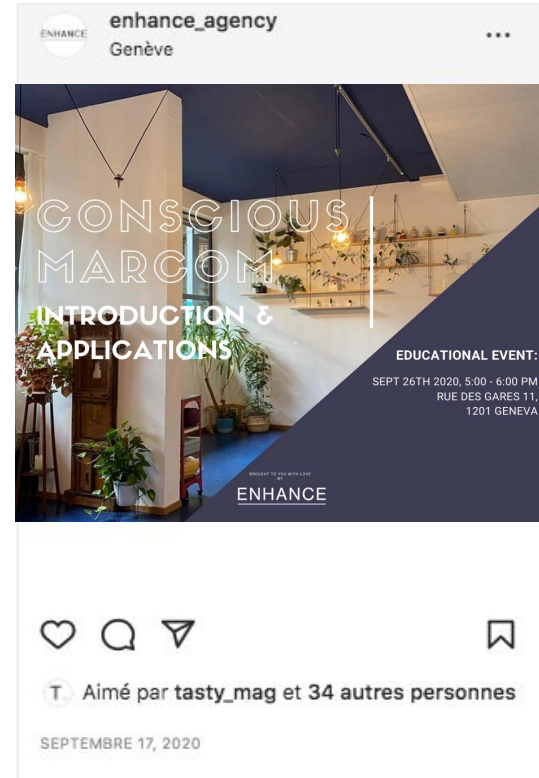
Écrivez un comment...

**Hector Zounon**  
Senior Manager Retention  
& Churn Management  
@ Sunrise Communications AG  
**Sunrise**

**Growth Hacking Romandie**



# Social media - Enhance





enhance\_agency

Genève



enhance\_agency See you soon - in a digital way!

Following our previous #Enhance event (check our website's blog to get an insight on our presentation), we will be meeting you soon to pursue our continuous learning event series.

Next time, the session will be held digitally and we will cover "bad" or "unconscious" MarCom practices - no shade! 🙄🙄

More information, coming soon!

#conscious #MarCom #agency #marketing #communication #event #digital #digialevent #webinar #onlineevent #ethical #brand #meetup #talk #geneva #Switzerland

Modifié · 128 sem Voir la traduction

[Voir les statistiques](#)

[Booster la publication](#)



10 vues

SEPTEMBRE 30, 2020



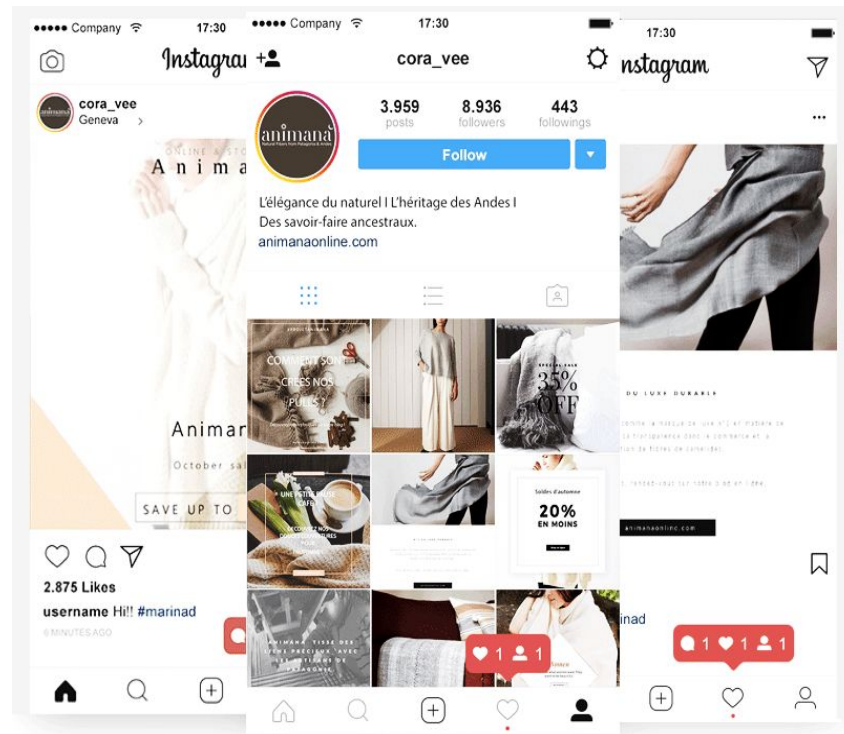
Ajouter un commentaire...

[Publier](#)

# Social media - Animana

International digital communication strategy (incl. social media publications, website UX direction, social media influencer strategy).

- 01 | Website [here](#)
- 02 | Instagram account [here](#)
- 03 | Facebook account [here](#)



# Social media deliverables - numbers

	Social media brands	Social media strategy	Social media accounts	Social media MGMT
Total	12	12	39	39

# Thank you!

Contact: [cora.veesenmeyer@gmail.com](mailto:cora.veesenmeyer@gmail.com)

